

## Design Creative Approval

In an effort to help streamline our workflow, Northeast Web Design requires an approval on the submitted design. Before signing, please review the design and make note of any changes that should be addressed before approval. Some notable factors to take into consideration before approving a design are as follows:

- ✓ Font choices/sizes
- ✓ Color selection
- ✓ Navigation placement
- ✓ Information Hierarchy (the order of what content should be first)
- ✓ Overall page layout
- ✓ Page width
- ✓ Image selection (if applicable)

After this document is signed any changes to the approved design will fall outside of the original contract and will be billed at the rate of \$80 per hour.

### Approval:

An authorized signature below indicates the approval of this design and the agreement of the terms and conditions outlined above.

Client

Northeast Web Design

\_\_\_\_\_  
Design Creative

\_\_\_\_\_  
Design Creative

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Printed Name

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Date

\_\_\_\_\_  
Date