

Feature Set Approval

In an effort to meet client expectations and to stay within the proposed budget, an authorized signature is required. This document clearly outlines the features that will be developed based on the discussions and notes that have taken place between Northeast Web Design and your organization. The proposed feature set is as follows:

- ✓ Industry related blogging
- ✓ Chapter 3 database and website integration
- ✓ Courses have multiple delivery formats
- ✓ Courses will also post multiple start dates
- ✓ Chapter 3 DB will have multiple fields for delivery format
- ✓ User Registration Tracking and Exporting
- ✓ Different courses require different registration forms
- ✓ Mailing list tracking and Tracking also include unsubscribe (use Gravity forms to track)
- ✓ CMS Installation
- ✓ Search Engine Friendly Pages
- ✓ Global Site search (utilize Google)
- ✓ Export registrations as CSV
- ✓ Call to Actions
- ✓ Related Content on side bar
- ✓ Mailing list , search and home page on every part of the site
- ✓ Allows for multiple student registrations for courses
- ✓ Friendly URLs
- ✓ Meta Data for bank courses (SEO Data)
- ✓ AJAX Registration Process for courses
- ✓ PDF Tracking (follow naming conventions of permalinks)
- ✓ Customers will have ability to fill out interest/feedback form for each course
- ✓ Bank Trainers have a simple profile that populates registration fields (Optional Customer Login)
- ✓ On purchase, have option for click to register or one time purchase
- ✓ Affiliate Sections for the site (just copy files and directories over to new site)
- ✓ Install gravity forms for affiliates

After this document is signed any additional requested features will fall outside of the original contract and will be billed at the rate of \$80 per hour.

Approval:

An authorized signature below indicates the approval of this design and the agreement of the terms and conditions outlined above.

Client

Northeast Web Design

Signature

Signature

Printed Name

Printed Name

Date

Date

